



Anthony Lindan's
'Tricks of the Trade' Experiential Workshop Series

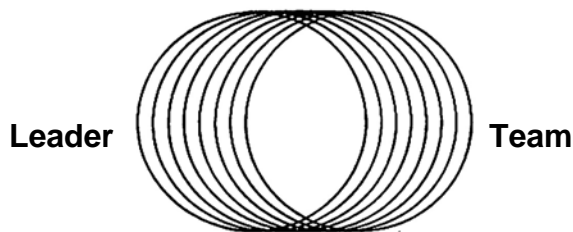
Magic Insights For Real-World Performers!



Teambuilding
'The Magic of Collaboration'

Communication
'The Magic of Influence & Persuasion'

Is this word true or false?



Leadership
'The Magic of Commanding the Stage'

Does the tube open towards the 'leader' or the team' or both?



Workshop Overview

It is not all just smoke and mirrors. The skill set necessary to effectively perform a magic trick closely resembles that required to successfully perform in the business world.

Corporate magician Anthony Lindan has developed a fun, interactive, motivational and experiential approach to learn about the creativity, communication, problem-solving and presentation skills required to perform magic and entertain an audience.

Drawing on over twenty years of experience, Anthony Lindan reveals the REAL secrets about performing and connecting with an audience.

“In magic, as in real life, the key to success is not the trick itself but how it is performed.”

Workshop Format

1. Introductory address – Anthony Lindan
2. Participants break into groups and each group learns a different magic trick
 - How the trick works – the mechanics
 - Why the trick works – applied psychology
 - How to perform the trick – presentation skills
 - Each group develops a presentation relevant to their company or industry
3. Mini – Magic Show
 - Participants from each group perform their trick in front of the whole audience
 - Anthony Lindan serves as MC and provides insights into each performance
4. Mini – Awards Ceremony
 - Prizes awarded for ‘Most Entertaining Presentation, ‘Most Informative Presentation’ and ‘Best Overall Execution’
5. Debrief
 - Anthony Lindan examines the experience of working together to learn, process and present new information
6. Closing address – Anthony Lindan



Sample Workshop Time Line – 120 Minutes

Minutes	Task	
	Audience breaks into groups	
20	Opening address <ul style="list-style-type: none"> • Insights from the world of magic 	
5	Review group assignments, break into sub- teams and distribute team envelopes <ul style="list-style-type: none"> • Learning/Teaching Team (LTT) • Performance Team (PT) • Presentation Development Team (PDT) • Evaluation Team (ET) 	
	Teams review their assignment and begin work	
10	LTT learns mechanics of the trick	PT reviews performance tips PDT reviews presentation tips ET reviews evaluation tips
10	LTT teaches PT how to execute the mechanics ET observes and offers feedback	PDT develops presentation
10	PDT teaches the presentation to PT	LTT provides feedback ET provides feedback
5	PT rehearses presentation	LTT provides feedback PDT provides feedback ET provides feedback
40	Participant's Mini – Magic Show (Evaluation Teams rate each performance)	
10	Debrief (Evaluation ratings tabulated and winners determined)	
5	Awards Ceremony	
5	Closing Address	



Workshop Length Options

- The minimum time required to run a workshop is 90 minutes. For best results it is suggested to allow for 120 minutes.
- The workshop can be run as a half-day activity allowing a more leisurely pace and breaks.
- The workshop segments can be divided and run at different times during the same day. For example, the opening address and group activities can be scheduled during the day and the participant's magic show, awards ceremony, debrief and closing address can be run as an evening or after dinner activity.

Total Audience Size

- Minimum 20 and maximum 200 participants

Individual Group Size (For Group Activities)

- 5 – 15 depending on how many groups you choose to form.

Room Set Up

- The workshop can be run in any meeting/banquet/ballroom as long as your group can comfortably fit in the room.
- We suggest the room be set with rounds of 8 – 10.
- It may be necessary to push two tables together for each individual group depending on your overall group size.

AV Requirements

- Client to provide a laptop, LCD projector and screen. Anthony Lindan will run his PowerPoint presentation from a memory stick.
- A professional PA system with wireless handheld microphone and microphone stand.
- For groups larger than 50 people a stage with minimum dimensions of 15 feet wide and 10 feet deep is required.
- House lighting will be sufficient.

Additional Details

- All content to be provided and presented in English
- Anthony Lindan provides all necessary magic props and learning materials.
- All participants receive a handout booklet summarizing key workshop content as well as instructions for all the magic tricks included in the workshop. Anthony Linda will provide the client with an electronic master copy of this document for either electronic or hard copy distribution.



About Anthony Lindan Productions



Entertainer and Corporate Communicator

Anthony Lindan is a full time, Toronto-based corporate magician, entertainer and presenter.

Anthony performs both stand up magic and sleight of hand close up magic at corporate events across Canada and the United States.

For the past 10 years Anthony has run Anthony Lindan Productions focusing on entertainment marketing and corporate training.

Inform, Motivate and Entertain Your Audience!

Anthony Lindan Productions uses magic as a corporate communications and training tool. We create, script and perform unique magic presentations designed to communicate key marketing, sales or training messages.

Our one-of-a-kind, customized magic presentations link your message with audience-tested entertainment. This powerful combination makes your message more memorable and creates an exciting atmosphere for your audience to receive your message.

An Anthony Lindan presentation is an effective and entertaining way to reach your audience at conferences, conventions, trade shows, hospitality suites, training sessions, client appreciation events and staff events.

Companies such as Allstream, IBM, Xerox, Canon, Microsoft, Scotiabank, Baxter Corporation, Sears and Fujitsu have used our customized magic presentations to achieve their event objectives.