

CONNECT - COMMUNICATE - COLLABORATE

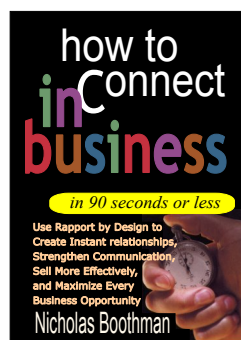
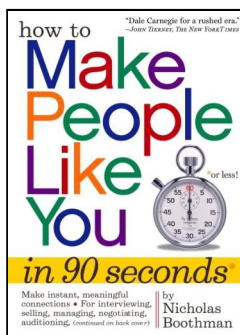
THE POWER OF CONNECTIONS

Nicholas Boothman was the #1 rated keynote speaker at the 2007 Professional Conference Management Association's (PCMA) 51st annual meeting.

The New York Times calls him "one of the leading experts in face-to-face communication in the world," the Economist Magazine calls him "truly inspirational," and Good Morning America says, "His book is my bible!"

A former international fashion and advertising photographer, Nicholas worked in an industry where people decided how they felt about each other within a matter of seconds. Today, an entertaining speaker, he has presented his revolutionary techniques of connecting, communicating and collaborating to corporations, and universities around the world, including both the Harvard and London Business Schools.

**Nicholas
Boothman**



"Mr. Boothman is Dale Carnegie for a rushed era." **The New York Times**

"Boothman is truly inspirational." **The Economist**

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FASTER, SMARTER COMMUNICATION FOR ANYONE WHO DEALS WITH PEOPLE

Get people to see the best in you and what you represent.



Connect, engender trust, converse, and set yourself up for positive outcomes.

Whether you like it or not people decide how they feel about you in the first two seconds of seeing you, or hearing you if it's on the phone. If they like you they will unconsciously tend to see the best in you and look for opportunities to say "yes." If they don't like you the opposite is true.

An interactive, fun and motivational speech that demonstrates how to use the ABCs of communication (Attitude, Body-Language, and Conversation) to make a genuine, natural, connection with everyone.

FORMATS:
 Keynote/General Session 60 - 90 minutes
 Workshop 2½ to 5 hours

First Nicholas leverages participants on the importance of connecting, communicating and collaborating. Then he shows them 26 small things that make a big difference including how to:

- make a memorable first impression
- build trust and boost confidence
- approach strangers
- appear smarter
- get people talking and keep them talking
- say what they mean and say it like they mean it
- choose the right attitude to set the mood
- send the right unconscious signals
- use language that gets cooperation
- identify the different ways clients and colleagues communicate

Get the reaction you're looking for.



HOW TO MOVE PEOPLE IN 90 SECONDS OR LESS

Capture the emotions
 Accelerate trust, feedback and collaboration.

What sets a productive corporate culture apart is not only its ability to engender trust and respect but the way it uses language openly to share information, gain commitment and get people working together. You can explain things logically with "fact-talk" or arouse emotions, imagination and commitment quickly by Talking in Color.

Talking in COLOR is a fascinating, practical speech that teaches audiences how to think in pictures, tell quick stories, make connections, build bridges, network and communicate.

FORMATS:
 Add-on Workshop 2½ - 5 hours

Participants walk away knowing how to:

- think in pictures
- use metaphor and quick stories to bring their products and services alive
- make emotional connections and communicate on a personal level
- describe their business so people buy-in
- stay uppermost in people's minds
- pitch ideas to employees, customers, colleagues, shareholders
- bring about change in behaviours, habits and attitudes
- lead and motivate
- simplify complex concepts (very popular with rational thinkers)
- spice up presentations of facts and figures

Client Feedback....

"I have personally worked with Nick on 3 events and in each he has gotten rave reviews. The audience was completely focused, the joy of active participation could be heard in the hallway outside the auditorium, and his words touched some so deeply, they told the organizers the event had changed their lives. I highly recommend him to any group that wants to improve their rapport with employees, customers or partners."
Director, Cross Segment Marketing, AT&T

"I can't begin to thank you enough for all of your contributions during your keynote address. The rave reviews are still coming in. Your professionalism, charisma, intellect -- are why you are considered one of the best in your field. Again, thanks a million. It's an honor to have the opportunity to work with you." - **RE/MAX Central States and Dixie**

"Every time Nicholas has spoken on our behalf he has enthralled and impressed the audience from the first minute and a half of the presentation until the last syllable uttered." **Mackenzie Financial Corp.**

"Training the new Supercops includes daily discussions on the works of Aristotle, George Orwell and Nicholas Boothman." - **The New Yorker**

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