



M • I • K • E
C A R B O N E
Custom Corporate Comedy

*M*ike Carbone is one of the leading corporate comedy talents working today. His quick wit and style combined with a business background make him a first choice among meeting planners and event producers. They rely on Mike to deliver a message while at the same time ensuring the audience has a great time.

Mike spent several years appearing in comedy clubs and dinner theatre sharing the stage with acts as diverse as Jerry Seinfeld, Burton Cummings and The Amazing Kreskin. Numerous television appearances include Chaps Comedy Club, Stand Up and Say That! CTV Variety Specials as well as national television and radio commercials and series TV. Mike has appeared extensively across Canada and the United States and also in Mexico, The Caribbean, Japan, Germany, Cypress, Israel, Egypt and the North Pole.

Mike Carbone can help you develop a customized communication concept that is right for your group. Step out from behind the podium and open up a whole new world of effective business communication.

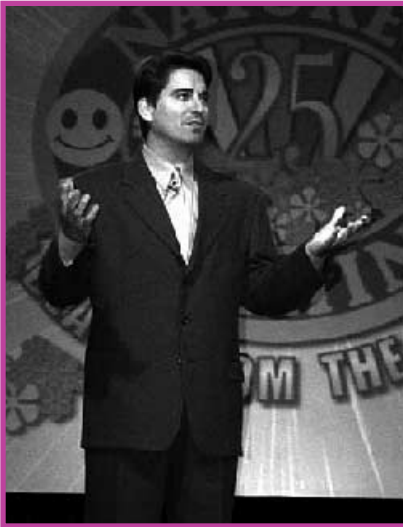
“When it comes to comedy for the corporate world, you are in a class by yourself. From your strategic focus to your superb presentation skills. Thank you!”

- Royal Bank

Today Mike appears regularly at conferences and conventions around the world for clients including Kodak, American Express, AstraZeneca, Pfizer, Nortel Networks, Toshiba, Allstate, Ramada, General Motors, Royal Bank, CIBC, Swiss Chalet and Hewlett Packard to name a few. Mike develops and performs Custom Corporate Comedy presentations that are unique to each client. Mike was voted "Best Choice" by TSE-Toronto Special Events, an organization made up of meeting industry peers.

Mike Carbone is represented by K&M Productions.
For booking info & fees contact us:
905.831.0404 | info@kmprod.com | www.kmprod.com

What Can Mike Carbone Do for Our Group?



Conference Host

One of Mike's more popular roles is conference host. Weaving together the business content with comic relief, Mike becomes an identifiable conference personality.

The cruise director for the meeting. He introduces presenters, interviews executives, provides comic relief when required and keeps the meeting on strategy and on time. Essentially he is there to help make the presenters look good. As conference host, Mike can incorporate several of the ideas described below.

"Mike Carbone scored the highest rating again this year as conference host. *They love him!*"

- **Swiss Chalet Restaurants**

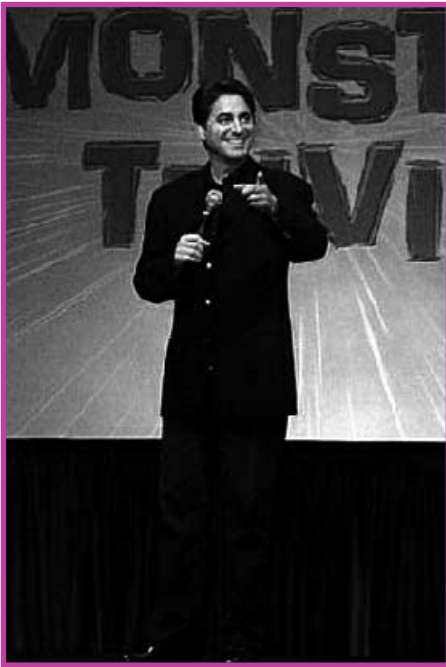
"The Pretty Late Show in Maui was a huge success! I feel with this one event, I drew American Agrisurance and it's agents into the new millennium with a positive attitude!"

- **American Agrisurance**



The Pretty Late Show

Mike is creator and host of this critically acclaimed corporate Talk Show that informs while it entertains. "The Pretty Late Show" has proven to be one of the most unique vehicles to deliver information to a group. It's as if the attendees are the studio audience at a taping of a live television talk show. It is hosted by Mike and stars people from your company. Unlike an actor who is hired to play the role, Mike gets involved in the creative development, the comedy bits and most importantly the message that needs to be delivered. IT... Finance... Retail... Automobiles... Associations have all had incredible success with "The Pretty Late Show" with Mike Carbone.



Game Shows

How do you whip an audience into a frenzy? Engage the spirit of competition. Game shows do just that. They are a great way to recap information that was presented at a business session. They can build teamwork and strengthen relationships with fellow employees. Mike develops and hosts game shows that are based on popular formats like "Millionaire", "Jeopardy" and "Family Feud". The difference is the content. In these game shows the questions are industry and company specific, to further drive home the point. And having a comedian as host ensures the shows will be entertaining.

"The audience rated your performance a '9'.
The committee gave you an '11'. You were truly outstanding!"

- **Shoppers Drug Mart**

"Absolutely phenomenal! Professional, witty
and incredibly funny on stage."

- **MPI**

Incentive Trips

You know the deal. Part of the incentive trip agenda requires a business meeting. Your guests are on a high from being on the trip. Don't bring them down with a 'typical' business meeting. Take them even higher with a custom developed show broadcasting live from your meeting! Showcase your executives. Highlight your successes. Deliver the business meeting content in an entertaining fashion.



Awards Shows

There is nothing like a smooth, professional host to make an awards program outstanding. Mike brings his unique brand of humor to each one, weaving in comic relief but never overshadowing the real reason we are there - to recognize the award recipients. Mike hosts dozens of awards shows each year for a wide range of industries and clients.



Happy Snaps On Steroids

We've all seen the traditional 'Happy Snaps' closing conference video before. Smiling faces waving at the camera set to a snappy tune. Now what if that whole scenario was seen through the eyes of a comedian? Someone who could humorously interact with the delegates. Someone who could direct simple scenarios into video clips that would end up being funnier and more entertaining. That's Mike's approach for a closing video. Give them something to talk about, long after the conference is over

"The accolades are still coming in! Your delivery of 'The Pretty Late Show' and 'Conversation with Candy' was a perfect fit for our theme."

- Kodak

"WOW! What a general session! The reviewers had nothing but praise for your show and believe me they don't withhold criticism when they have it."

- Disney



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