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## Memory Expert & The Turbocharged Brain

<https://www.kmprod.com/speakers/bob-gray>

### Bio

How often have you bumped into a client or customer, but for the life of you, you can't remember their name? Socially, this can be embarrassing, but in business, it can be disastrous. Memory Expert & Speaker Bob Gray teaches audiences the techniques they need to unlock their memory potential to be more professional, effective, efficient, and ultimately: more profitable.

Gray discovered his first memory technique when he was seven years old. He was given a magic book that showed him how to remember a twenty-item list, and shortly thereafter he was called on to 'do the memory trick' at family parties and gatherings. Since then, Gray has become a recognized authority on memory systems, and has spent the last twenty five years traveling the globe entertaining and training corporations, governments, and associations to adapt memory systems for their particular needs. To date, Gray's clients have included Bell Canada, Ford, General Motors, Hilton Hotels, Boston Pizza, and Great West Life, to name just a few.

The author of the bestselling book, *Right Brain Rapid Recall*, Gray's many media credits include *Ripley's Believe It Or Not*, *The Steve Harvey Show*, *The Today Show*, *CBS News*, and *BBC One*.

### Topics

### Bob Gray's Speaking Presentations:

## KEYNOTES & WORKSHOPS:

### **Digital Amnesia:** How Technology is Stealing Your Brain (And How to Steal It Back)

Since we've been able to place more memory power in the palm of our hand than was used to land a man on the moon, we've banished our own memory to the back burner. The more we rely on technology to retrieve information, the more we erode the process to recall that information *naturally*. [morelink]

### **I'm No Good With Names** - But I Never Forget a Face!

With this longer version of his 45-60 minute keynote, Bob is able to share the #1 memory problem in business today – how to recall clients' names.

How often have you bumped into clients, or customers, or someone you know you have been introduced to, perhaps two or three times before, but for the life of you, can't remember his name, or hers? And the harder you try to remember, the farther it seems to slip from your mind? Socially, this can be extremely embarrassing, but in business, it can be disastrous. With our lives already so hectic, and the number of people who are important to us increasing every day, we need an instant and easy way to keep each and every one of them active in our memory. The sweetest sound to someone is the sound of his or her own name. By forgetting a person's name, you show not only a lack of respect, but you might just as well say that this individual is of no importance to you. [morelink]

### **The Master Program**

#### 1/2 Day Interactive Workshop

In this half-day workshop Bob will introduce the group to four major memory systems. Expanding on his ninety-minute keynote, he will introduce them to the **Peg System** and **The Phonetic Index**. [morelink]

To inquire about Bob Gray's speaking schedule & [booking Bob Gray, contact us](#).