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**Entrepreneurial, Branding & Marketing Expert;
Business Media Personality; Emcee, Host & Panel
Moderator**

<http://www.kmprod.com/speakers/carol-roth>

Bio

An authoritative voice in business and news media, **Carol Roth** is a highly sought-after panel moderator and emcee who always ensures that “business is never boring”, making her a time and time again favourite with all audiences. She is also known for providing frank, straightforward, and insightful business advice to hundreds of business owners, ranging from a single entrepreneur with an idea to Fortune 500 businesses leaders.

With a strong business background, Carol is a “recovering” investment banker, a billion-dollar dealmaker, an investor, entrepreneur, business advisor, and the author of the *New York Times* bestselling book, *The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business*.

She is also a regular contributor for major media outlets including CNBC, MSNBC, and Fox Business, and was a judge on the hit reality TV show *America’s Greatest Makers*. She was also the host of The Noon Show on WGN radio in Chicago, and for Microsoft’s Office *Small Business Academy*. Additionally, Carol actively writes for *Entrepreneur* and CNBC.com, among other outlets.

As a dealmaker, Carol has helped clients ranging from “solopreneurs” to Fortune 500 companies, complete more than \$2 billion in transactions. Her transaction experience includes capital raising and M&A and joint ventures, and she also engages in marketing services – creating seven-figure brand loyalty programs – along with general strategic advisory work.

Carol holds a Bachelor of Science Degree from the Wharton School of Business at the University of Pennsylvania, where she graduated Magna Cum Laude. She counts among her “accomplishments” having an action figure made in her own likeness, getting a standing ovation from Richard Branson, and having the NFL follow her on Twitter.

Topics

Carol Roth's Speaking Presentations:

The Dirty Secrets of Entrepreneurship & Stacking the Odds of Success in Your Favor [morelink]

Customer Loyalty 3.0; aka How *Not* to Get Social Media and Customer Loyalty Backwards [morelink]

Enhancing Your Professional Brand and Status by Becoming an Industry Expert [morelink]

Elevator Pitching Mastermind: Pitching in Elevators and Cars - How to Deliver Your Message for Maximum Impact in Any Format [morelink]

Selling Your Business: M&A Builders and Busters [morelink]

Money isn't Everything, but it's More Comfortable to Cry in a Mercedes than on a Bicycle: What you need to know to get wealthy [more]

Hosting/Master of Ceremonies [\[morelink\]](#)

Panel Moderator [\[morelink\]](#)

Online Event Panel Moderation [\[morelink\]](#)

Carol Roth is represented by K&M Productions. For more information, **Carol Roth's speaking schedule, fees & booking [Carol Roth contact us.](#)**