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Leadership, Change, Future of Work Speaker

<http://www.kmprod.com/speakers/cheryl-cran>

Bio

Speaker Cheryl Cran helps leaders and their teams to build future workplaces, today. Recognized as the #1 Future of Work influencer by Onalytica, Cheryl's research into the future of work, technology, innovation, and generational impact driven by her "people first" philosophy, provides data and strategies to help drive business transformation. For more than two decades, thousands of her clients have benefited from her expertise resulting in growth, evolution, and success. [morelink]

Topics

The Future of Leadership

Never before have workplaces had so much ambiguity, uncertainty, and constant change. Workers are challenged with doing more with less, learning at the speed of disruption, and working with diverse situations. The increase of digital transformation brings a massive opportunity for leaders to create the future for themselves. Along with this opportunity though comes a need for leaders to be connected, empathetic, and inspiring for their teams. [morelink]

NextMapping - The Best Way to Create Your Future is to Map It

Many disruptions including government shifts, global disasters, mergers and acquisitions, artificial intelligence, robotics, and changing worker attitudes is causing the need for leaders to be able to map the future of work for their company and for their teams.

The type of leadership that is needed during these fast-paced times is the ability to flex in times of flux. Agility, adaptability and innovation are key attributes that will help leaders to drive the change and transformation needed to get to the future of work. [morelink]

The Future of Work is Now – Are You Ready?

What will leaders and their teams have to do to thrive today and beyond to the year 2030? Today's challenges include ongoing global change, technological innovation and changing workplace dynamics.

Employee engagement, creating leaders for the future, attracting and retaining top talent are all elements that are rapidly changing and impacting the way we work and how we need to change to meet the challenges of the future workplace today.

This keynote will provide researched global business insights, thought provoking, creative, leading edge ideas and strategies on how leaders can take immediate action to increase team buy in, adaptability and execution NOW as we head towards 2030. [morelink]

Leading Change in a Fast-Paced & Technological Workplace

This change leadership keynote is for everyone because “everyone is a leader!” Everyone in the workplace is working in times of intense technological innovation and dealing with ongoing change.

The key is how to inspire and engage everyone to be ‘leaders of change’ and to dynamically increase innovation, collaboration and success for everyone in the company and for the business overall. [morelink]

Upgrade Your Leadership OS (Operating System)

We are living in a time of fast paced transformation and YOU are the transformers! The key skills needed in these fast moving times are the ability to think fast, make prudent decisions quickly, test innovative ideas and to collaborate with fast responsiveness. Think about it, we keep upgrading our technologies and as technology speeds up we need our ‘thinking’ to be upgraded too! [morelink]

Maximizing Collaboration & Innovation in Multi Generational Teams

Generations in the workplace is no longer news; leaders and teams don’t want to hear about what makes the generations different anymore they want to know “HOW” to leverage collaboration and innovation among the multi generational teams. This keynote is tactical and practical and provides examples of different generational approaches to leadership, problem solving and getting things done. [morelink]

Leading Gen X, Y and the Zoomers in Turbulent Times

This keynote is based on Cheryl's book, *Who Is REALLY in Control? 101 Ways to Make Generation X, Y and Z Happy at Work*. A recent USA Today article asked Zoomers (Modern Boomers) if their retirement plans have changed due to the economy and the response was 41% intend to retire later than planned. This clearly indicates that generational communication in the workplace will be an area of opportunity for the next few decades. [morelink]

The War for Talent- How to Attract and Retain Top Talent

There is a major competition happening in multiple industries and that is for the best talent – and it is a race to attract and keep the most talented people. Talent is being wooed and poached by companies that are offering great compensation and great places to work. How do organizations successfully navigate this ‘war’ for talent? By being future of work ready! [\[morelink\]](#)

(R)evolutionary Leadership Keynote: Four Levels of Leadership Awareness

Today’s leader needs to be more agile, more creative, and have more energy than ever before. In this keynote, Cheryl Cran provides a brand new evolutionary leadership model that offers a deeper look into personal performance and how to lead at the highest levels. [\[morelink\]](#)

Lead With 2020 Vision- Building the Workplace of the Future Today

What will leaders and their teams have to do to thrive today and beyond to the year 2020? Today’s challenges include ongoing global change, uncertain economies and changing workplace dynamics. Different generational attitudes are shaping where we work, how we work and when we work. As leaders we are the ones to set the vision, the positive environment for collaboration and the probability for success.

This keynote will provide insight, humor and creative ideas on how leaders can increase team buy in through their 2020 vision. [\[morelink\]](#)

Lead with Energy, Power & Passion

In this motivating and energetic opening keynote you will leave with insight to the following questions:

- What your key motivators are as a leader- are you an intrinsic or extrinsic motivator?
- What motivates you as an individual? Are you better under pressure or not?
- What gives you energy? What types of people give you energy?
- What is your level of emotional intelligence – how can you leverage this to further engage and motivate your teams?
- What are the four levels of leadership awareness and how can we use this information to be

better leaders?

These questions and more are addressed in this inspiring, eye opening and performance enhancing keynote. As with all of Cheryl's keynotes she uses humor, video clips, audience interaction and deep, insightful provocations.

Cheryl Cran is represented by K&M Productions. To inquire about Cheryl Cran's speaking schedule, **fees** & **booking Cheryl Cran, contact us**.