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**Future of Work Expert**

<https://www.kmprod.com/speakers/cheryl-cran>

## **Bio**

Cheryl Cran helps leaders and their teams to build future workplaces, today. Recognized as the #1 Future of Work influencer by Onalytica, Cheryl Cran's research into the future of work, technology, and leadership — driven by her “people first” and digital second philosophy — helps companies build the leadership capacity needed to change the world through business.

Currently the founder of NextMapping and CEO of parent company Synthesis at Work Inc., Cran's background is senior leadership in the corporate finance and insurance industries. After ten successful years, she was head-hunted by a national financial insurance company to head up their regional portfolio, where she helped to increase market share by more than 30% in just two years.

Cran developed NextMapping as a proprietary business solution brand to encompass all of her work and research on the future of work and the leadership needed to navigate change in the workplace. She believes that digital transformation in the workplace must focus on how technology can enhance outcomes for people. Her clients have included AT&T, Bell Mobility, Omnitel, Gartner, British Telcomm, Manulife, as well as mid-sized companies and entrepreneurs in industries such as technology, health, agriculture, finance, insurance, and more.

Cran is the author of nine books, including *NextMapping: Anticipate, Navigate, and create the Future of Work*; *The Art of Change Leadership: Driving Transformation in a Fast-Paced World*; *101 Ways to Make Generations X, Y and Zoomers Happy at Work*; and *Leadership Mastery In a*

*Digital Age*. Her work has been featured in publications such as the *Huffington Post*, *Forbes*, *IABC Magazine*, *Law Magazine*, *Metro New York*, *Entrepreneur Magazine*, *Readers Digest*, CBS Online, NBC Online, Fox Online and more.

## Topics

### Cheryl Cran Speaker Presentations:

**The Future is Human: How AI and ChatGPT Requires Us to Be Better Leaders** [morelink]

**Leading Hybrid Teams In A Fast Changing Workplace** [morelink]

**Navigating What's Next in a Post Covid-19 Reality** [morelink]

**Leading Virtual Teams in A Fast-Changing Workplace** [morelink]

**The Future Is Now: How Remote Work Is Here to Stay and What to Do to Succeed in the Future** [morelink]

**The Future of Leadership** [morelink]

**The Future of Work Is Now – Are You Ready?** [morelink]

**The Best Way to Create the Future is to Map It** [morelink]

**Future Ready Teams: How to Create Agile, Adaptable & Innovative Teams** [morelink]

**The Future of Attracting and Keeping Top Talent** [morelink]

**The Art of Change Leadership: Driving Transformation in a Fast-Paced World** [morelink]

To inquire about Cheryl Cran's speaking schedule & [booking Cheryl Cran, contact us.](#)