



The Ultimate Corporate Event Company

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Distraction Expert

<http://www.kmprod.com/speakers/curt-steinhorst>

Bio

There's a war for our attention right now. That's because human attention is the most limited, valuable, and misunderstood resource in the modern marketplace. Focus expert Curt Steinhorst helps leaders and teams take control of their attention and focus it on what matters most for their success. By applying the science of how the brain works to the reality of how we function in today's hyper-connected world, Steinhorst provides actionable insights that help leaders break through the noise, achieve greater innovation and performance, and get the important work done.

Steinhorst is the author of the bestselling book, *Can I Have Your Attention?*, a global speaker, and a regular *Forbes* contributor on leadership strategy. Diagnosed with ADD as a child, Steinhorst knows intimately the challenges companies face to keep the attention of today's distracted workforce and customer. He began his public speaking career as a leading voice at the #1 global research organization on generational trends in the workplace and spent years studying the impact of tech on human behavior. He founded Focuswise to help leaders and organizations create cultures of focus and teams that thrive.

Today, Steinhorst speaks around the globe on mastering focus and attention, combining unforgettable stories, cutting-edge research from attention science, and practical case studies from global client engagements. Sought-after by global sales teams, CEOs of multibillion-dollar brands, NFL Hall of Famers, and anyone looking to become a better, more focused leader, Steinhorst brings his unique viewpoint and entertaining speaking style to audiences worldwide. His many clients include AT&T, Southwest Airlines, Deloitte, JPMorgan Chase, Nike, BMI, the U.S. Naval Academy, and SAP, to name just a few.

Topics

Virtual / Live Keynotes:

Navigating Through The Fog

Leading a High-Performance Team through Uncertain Times

In times of change, how can top leaders communicate clearly, gain trust, and build commitment when even they don't know the way? [\[morelink\]](#)

Making Hybrid Work

Emerging Trends, Best Practices, Hidden Traps, and Well-Intentioned Mistakes

How do leaders create hybrid organizations that re-engage their people, boost productivity, and enable teams to do their best work? [\[morelink\]](#)

FOCUSFIT

How to Find Clarity, Beat Burnout, Perform at Your Peak – And Lead Others

How do you tackle the rising tide of stress and high expectations without being defeated by it? [\[morelink\]](#)

7 Lessons from the Pandemic That Will Shape the Future of Work

How did the pandemic change your employees' preferences, purposes, and work-related challenges? [\[morelink\]](#)

Breaking Through:

How to Capture and Keep Attention in the Age of Zoom

To effectively reach audiences inside and outside your company, you must radically alter your strategy. The volume of messages coming at workers requires intentionality in the communication format, channel, length, and timing. [\[morelink\]](#)

Avoiding the Great Resignation

Attracting and Retaining Employees when Everyone's Looking for an Exit

Employees have redefined what it means to have a "good job." Are you meeting their expectations? [\[morelink\]](#)

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