

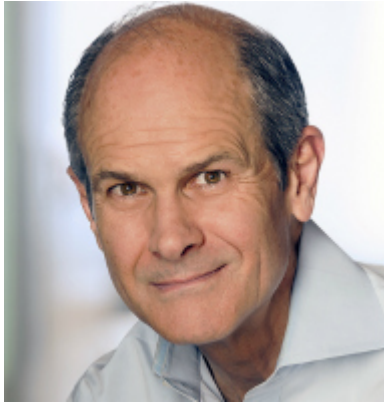


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**Speaker, Senior Editor-at-Large;  
Fortune Magazine**

<https://www.kmprod.com/speakers/geoff-colvin>

## Bio

Experience counts in serious times. For four decades at *Fortune*, Geoff Colvin has covered the economic, political, technological, and competitive forces disrupting business as we know it. With unparalleled access to the world's top business leaders, his columns and cover stories, as well as his daily segments on CBS Radio Network, have earned him millions of loyal fans. As business leaders face their biggest challenges ever, Colvin is the voice of experience revealing a clearer path for an uncertain future.

As *Fortune's* senior-editor-at-large, Colvin is one of business journalism's sharpest and most respected commentators on leadership, management, globalization, government regulation, corporate governance, competition, the economy, the infotech revolution, human performance, and related issues. He is also one of America's preeminent business broadcasters. Since 1995, he has made over 15,000 daily broadcasts on CBS Radio Network and reaches seven million listeners each week.

In addition, Colvin has appeared on *Today*, *Good Morning America*, *Squawk Box*, *CBS This Morning*, *ABC's World News Tonight*, *CNN*, *PBS's Nightly Business Report*, and dozens of other programs. He also served as anchor of *Wall Street Week with Fortune* on PBS.

Colvin is a respected author whose ground-breaking international bestseller, *Talent Is Overrated: What Really Separates World-Class Performers from Everybody Else*, has been

translated into a dozen languages. His book, *The Upside of the Downturn: Management Strategies for Difficult Times*, was named “Best Management Book of the Year” by *Strategy + Business* magazine. Colvin’s latest book, *Humans are Underrated: What High Achievers Know That Brilliant Machines Never Will*, explores the trend of advancing technology performing tasks far better than people, and the ways humans will create value for their organizations and their careers in this changing economy.

As a speaker, Colvin has presented to hundreds of audiences across six continents. He is known for bringing clarity to the most important and complex issues impacting business and the economy. He is also a skilled panel moderator, emcee, and interviewer whose subjects have included Ben Bernanke, Larry Summers, Janet Yellen, Henry Kissinger, Richard Branson, the Prince of Wales, Bill Gates, Colin Powell, Jack Welch, Alan Greenspan, Ted Turner, Warren Buffett, George H.W. Bush, George W. Bush, and many others.

Colvin is an honours graduate of Harvard University with a degree in economics and has an MBA from New York University’s Stern School of Business.

## **Topics**

### **Geoff Colvin Conference Keynote Speaker Presentations:**

#### **Key Speech Themes**

- Leading Ahead of Disruption
- How to Create the Future
- Friction-free Business
- Purpose vs. Profits
- Economic Outlook
- Business Model Innovation
- High-Value Job Skills
- New Tech Will Change Your Business Even More
- The Future of Work
- Washington Policy Update
- Regional Development Focus
- How Great Performers Get Great
- Moderator/Host/Emcee

#### **Live & Virtual - Sample Topics:**

**Future of Work - The Good-News** [\[morelink\]](#)

**No New Normal: Leading in Continuous Change** [\[morelink\]](#)

**The New Economic Order – Risks and Opportunities** [\[morelink\]](#)

**How to Create a Business Model Built for the Future** [\[morelink\]](#)

**Panel Moderator, Discussion Leader, Emcee/Host** [\[morelink\]](#)

To inquire about Geoff Colvin's speaking schedule & **booking Geoff Colvin, contact us**

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Keywords: Future of Work, Business Leadership, Future proofing your business, The Economy, Leadership & Management, Innovation, Business Trends, The Business Climate, Government Regulation, Global Competition, Secrets of High Achievers, Execution, Finance, Managing Risk, The Business Environment, Turnaround Stories, Author, Business Growth, Global Economy, Change, Competition, Global Business, HR Focus, Healthcare, Improving Performance, Managing/Leading Change, Media Figures, Peak Performance, and Moderator/Interviewer/Host.