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**Economist, Tariffs & Implications Expert, Bestselling Author**

<https://www.kmprod.com/speakers/jeff-rubin>

## Bio

Ever provocative, when Jeff Rubin speaks, people listen. One of the world's leading energy experts and, as the chief economist at CIBC world markets for nearly 20 years, he was one of the first economists to accurately predict rising oil prices in 2000. Now he's focused on the middle class, free trade and globalization.

Rubin provides insightful and compelling commentary on the impact of trade deals, a greater global equity for the rich, globalization and the digital revolution, and challenges to liberal democracy. He's been asked by clients and the media to address OPEC's challenges to grow production, challenges facing the North American oil industry, and the potential impact of the loss of millions of oil export barrels a day.

Now, clients are requesting his sage insights into tariffs and their global ramifications.

His latest book, released in 2024 is titled: *A Map of the New Normal: How Inflation, War, and Sanctions Will Change Your World Forever*, on the interconnectedness of global events and how they will reshape economies,

politics, and daily life for years to come. [\[morelink\]](#)

## Topics

### Jeff Rubin's Speaking Presentations:

#### **The New Normal: How Inflation, War, Sanctions & Tariffs Will Change Your World Forever**

Currently economist Jeff Rubin's **most requested topic** and based on his most recent book, this presentation discusses many of the events in 2024 / 2025 that have created a perfect storm of war, supply-chain disruption, geopolitical realignment, domestic upheaval, energy scarcity, tariffs and a complete disruption to the global economy.

*The New Normal* gives us a glimpse of a very near future that will look quite different from the recent past. It reminds us that our mortgage rates and job security, our grocery bills and investments, as well as our methods of travel and tourism are all tied to events set in motion by governments, corporations, and black swans around the world.

#### **Economic Outlook [\[morelink\]](#)**

#### **Oil And The End Of Globalization [\[morelink\]](#)**

Jeff Rubin is represented by K&M Productions. To inquire about Jeff Rubin's speaking schedule, [speaking fees](#) & [booking economist & speaker Jeff Rubin contact us](#).