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Speaker, Indigenous Entrepreneur; Cheekbone Beauty Cosmetics Founder

https://www.kmprod.com/speakers/jenn-harper

Bio

"We as Indigenous people have an innate connection to the land, earth, and water. The importance of paying attention to brands that have experience in sustainability is going to be really important for the world going forward."

An award-winning social entrepreneur, Indigenous speaker Jenn Harper is the founder and CEO of Cheekbone Beauty Cosmetics INC. Cheekbone Beauty is a digitally native direct to consumer brand that is helping Indigenous youth see themselves in a beauty brand while using the concept of Life Cycle Thinking (LCT) in the brands ethos and in developing products. Creating a new segment in the beauty industry, Sustainable Socially Conscious Beauty.

Harper is one the 2024 WXN Canada's Most Powerful Women Top 100. She holds a 2023 Honorary Doctor of Laws from Brock University. She is on the 2022 100 Women of Influence list by Entrepreneur Magazine, alongside Jennifer Lopez and Kim Kardashian, and on the 2022 Canada's Most Impactful Businesses, New Innovators List.In 2019, Harper was named 'Women of the Year' by Chatelaine Magazine.

Harper has been making a name for herself in the beauty industry for a number of years but has been gaining popularity quickly after being on the hit CBC show, "Dragons Den" in 2019. Cheekbone Beauty's mission is to help every Indigenous youth see and feel their enormous value in the world while creating sustainable cosmetics.

Cheekbone Beauty is a certified B. Corp Certified company committed to meeting and exceeding high standards of transparency, employee benefits and charitable giving not only to staff but to supply chain practices. During Cheekbone Beauty's infancy, Harper endured a heavy personal loss with the suicide of her brother B.J. This loss, though difficult, has remained a driving force behind the desire to see Cheekbone Beauty succeed with its mission, to empower Indigenous youth.

In addition to Cheekbone's mission, she strives to educate as many people as possible about the Residential School System and the effects it has had on her family and friends through decades of generational trauma. She speaks regularly to university, college and high school students about social entrepreneurship, empathy and the history of her First Nations family. She has also been invited to speak to various entrepreneur groups, women in business associations, Apple Canada and First Nations organizations.

Topics

Jenn Harper Conference Speaker Presentations:

My Entrepreneurial Journey

Jenn Harper talks about her background, upbringing, challenges overcome, and the entrepreneurial road culminating in the success of Cheekbone Beauty Cosmetics Inc.

Helping the World See Indigenous Faces

Join Jenn Harper, the multi-award winning social entrepreneur as she takes you through the creation of Cheekbone Beauty and why representation matters. Cheekbone Beauty aims to help every Indigenous person see and feel their value in the world while developing sustainable colour cosmetics that won't end up in a landfill.

For more information on Jenn Harper's date availability and **booking Jenn Harper contact us**.