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Award-winning Motivational Speaker & Workplace Energizer

<https://www.kmprod.com/speakers/michael-kerr>

Bio

Michael Kerr, Speaker, CSP is one of North America's leading authorities on fostering innovative and inspiring workplace cultures. His presentations - known for introducing practical ideas that audiences can put to work immediately — are delivered in a truly unforgettable manner through his memorable brand of clean, high-energy humour. Why choose between a high-energy entertaining presentation and relevant, insightful content when you can have both? [morelink]

Topics

Live or Virtual Keynotes:

Small Moments, Big Outcomes - How to Create an Inspiring Culture that Drives OUTRAGEOUS Results

Your workplace culture is your #1 competitive advantage.

But here's the rub. Great cultures don't just happen! You can't fake a great culture or buy your culture at IKEA!

You need to be intentional about your workplace culture. And you need to enlist everyone's support to contribute to a purpose-driven, happier, more resilient, innovative, collaborative, and service-focused culture.

One of the things that so many inspiring workplaces do so successfully, in fact, is they hold their employees accountable not just for the work they do, but for how they contribute to a more positive workplace environment.

And the great news is, it truly is the smallest of moments that make all the difference!

Here are some of the key messages Michael Kerr touches on during this presentation. And not to worry, he'll work with you to tailor the presentation so it's focused on the areas you need the most, and yes, he can mix and match messages from my other presentations as well.

Key messages for Small Moments, Big Outcomes:

- **Why work matters!** It's far more than just a paycheck!
- **The attitude choice** we all make every day that contributes to a more positive workplace.
- **How do you define your culture** and does culture really eat strategy for breakfast? (Spoiler alert: Your culture seriously impacts every aspect of your business!)
- **Leaders leading leaders:** Why everyone in your workplace needs to step up and take personal responsibility for how they contribute to your culture (Fun fact: a study showed that some employee's presence at work causes the rest of their teammates' blood pressure to rise! We should probably talk about that.)
- **Valuing your values:** Actions speak louder than words and talk is cheap! How great companies live their values out loud and treat them as lines in the sand.
- **Creating a purpose-driven culture:** Connecting employees to the most powerful and influential motivator there is.
- **Communication is everything and everything is communication:** Busting silos, strengthening collaboration, creating space for meaningful conversations, and getting your meetings right!
- **Money isn't always honey!** Creating a "want to" vs. a "have to" workplace that truly engages employees and turns lifelong employees into loyal, raving fans (there's a huge difference between the two).
- **Creating a service-first culture:** Why phenomenal customer service starts on the inside and why some of your most important customers are also known as your teammates.
- **Work is hard enough as it is without making it any harder!** Why great organizations embrace a spirit of fun and how humor both creates more humane, resilient cultures, and reflects humane, resilient cultures.
- **Keeping the culture message alive.** You don't build a rocking culture through a 1 or 10 times a year event. Get ready to walk away with inspiring ideas that will keep your culture conversation alive.

This presentation is geared for all employees at any level in any organization, or it can be customized for only front line employees or for senior leadership teams.

If you want to leave your audience laughing, inspired, and armed with practical, relevant ideas they can immediately put into practice to make a real difference in your workplace, this talk is for you!

Additional Keynote / Workshop Topics

Inspiring Workplaces: How to Create a Dynamic, Collaborative, Service-First Culture That Drives Outrageous Results! [\[morelink\]](#)

Leaders Leading Leaders: Great Cultures Begin with Intentional Leadership from the Top [\[morelink\]](#)

The Jerk-Free Workplace: How to Take the Lead When You're Not the Boss [\[morelink\]](#)

The Humour Advantage: Putting Humour to Work for Less Stress and More Success [\[morelink\]](#)

Inspiring Change at Work: How to Champion Innovation and Turn Ideas into Action [\[morelink\]](#)

Creating a Service-First Culture: Why You need to Stop Providing Good Customer Service! [\[morelink\]](#)

Hire, Inspire, and Fuel Their Fire: How to Recruit, Onboard, and Train New Employees to Love Your Culture Out Loud [\[morelink\]](#)

Additional Virtual / Live Presentations & Webinar Topics

- Managing and Motivating Virtual Teams
- Putting Humor to Work for Less Stress and More Success!
- Communication is Everything and Everything is Communication
- Building Resilient Cultures
- Encouraging Everyone to Step Up as a Leader During Difficult Times

Michael Kerr is represented by K&M Productions. To inquire about Michael Kerr's speaking schedule & [booking Michael Kerr, contact us](#).