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**Expert on Behavioral Finance & Risk Management;  
Author of *The Psychology of Money***

<https://www.kmprod.com/speakers/morgan-housel>

## Bio

Morgan Housel is an award-winning speaker and expert on behavioral finance and investment history. Using insights from psychology, history, neurology, and sociology, he walks audiences through the cognitive biases that cause investors to become their own worst enemies and explains how understanding your own behavior can be the key to reaching your financial goals. Housel's presentations combine storytelling with the latest research to discuss the current state of financial markets, the investment industry, and personal finance.

## Summary:

*Morgan Housel walks audiences through how you—and others you may teach—can gain a deeper appreciation for topics like financial independence, control over your time, and spending prioritization in a way requires no math, charts, or complexity that often turns people away from the subject. It is intended for both novices and financial professionals alike, as the latter group tends to solve problems rooted in psychology with solutions rooted in math, often to their own detriment.*

- Expert on behavioral finance and investing history;
- A two-time winner of the Best in Business Award from the Society of American Business Editors and Writers, winner of the New York Times Sidney Award, and a two-time finalist for the Gerald Loeb Award for Distinguished Business and Financial Journalism;
- Speaks about the importance of financial independence, control over your time, and spending prioritization in a way requires no math, charts, or complexity that often turns people away from the subject.

Housel is a partner at the Collaborative Fund, a venture capital firm backing young companies that are moving the world forward. Previously, he was a columnist at *The Wall Street Journal* and *The Motley Fool*. He is a two-time winner of the Best in Business Award from the Society of American Business Editors and Writers, winner of a Sidney Award for “outstanding investigative journalism in service of the common good,” and his writing was selected by the Columbia Journalism Review to be included in its *Best Business Writing 2012 anthology*.

Housel is also an author of three books, including *Everyone Believes It; Most Will Be Wrong* and *50 Years in the Making: The Great Recession and Its Aftermath*. His latest, *The Psychology of Money: Timeless Lessons on Wealth, Greed, and Happiness*, offers 19 short stories that explore the strange ways people think about money and how we can learn to make better sense of one of life’s most important topics.

## Topics

**The Messy World of Risk** [\[morelink\]](#)

**Today's Economy: Lessons from the Past and What They Tell Us About Tomorrow** [\[morelink\]](#)

**Navigating Volatile Markets** [\[morelink\]](#)

**What Other Fields Teach Us About Investing** [\[morelink\]](#)

**Here, Let Me Save You A Minute: Why Managing Money Baffles So Many People & Why It Doesn't Have To** [\[morelink\]](#)

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