

## The Ultimate Corporate Event Company

905.831.0404 events@kmprod.com https://www.kmprod.com



Former Undercover Police Officer & Federal Prosecutor; Trust Strategist & Nonverbal Communication Expert

https://www.kmprod.com/speakers/pamela-barnum

#### Bio

# **Expert in Body Language, Human Behaviour & Communication**

Imagine what it would be like to live as a different person with a different name, identity, and background. For months, you live with a false identity, and your success depends on building trust and detecting deception with some of the most dangerous people imaginable. That's precisely what Pamela Barnum did for years working undercover in the Drug Enforcement Section. She learned real-world techniques for building trust and interpreting body language.

When Pamela graduated from law school, she left policing and accepted a position as a federal prosecuting attorney. She spent countless hours in the courtroom, perfecting her proficiency as a trust strategist and body language expert.

Following a successful 20-year career in the criminal justice system, Pamela studied corporate negotiations in graduate school. Now, she shares her expertise with others, teaching them how to improve their communication skills to increase trust inside corporations, associations, and law enforcement agencies. She learned quickly how to separate fact from fiction and truth from falsehood.

As a nonverbal communication expert and trust strategist, Pamela delivers techniques once thought of as a "secret second language" participants can begin using immediately.

Take decades of experience in deep undercover work in narcotics and a successful legal career, and you get real-world strategies that help attendees crack the code on trust, improve professional relationships and increase effectiveness using proven field-tested techniques.

Pamela shares her experience, research, and expertise with humor, candor, and energy, blending actionable strategies with memorable stories.

She is also a featured expert and contributor in print media, radio and television news programs in Canada and the United States. In addition, she has appeared in person before live and virtual audiences ranging from 50 - 12,000.

## **Topics**

# Pamela Barnum Speaker Presentations for Conferences & Corporate Events

## **CRACK THE CODE: 3D Negotiation Strategies for Powerful Results**

Most of our communication is nonverbal, and we miss more than half of the conversation when we ignore what is not being said. **Learn the secret second language** reserved for communication experts and law enforcement to communicate confidence, elevate influence, and improve negotiation outcomes

- Display calm confidence in every situation. Learn when to move toward, not away from, difficult conversations, making them less stressful and more productive.
- Decode nonverbal cues with certainty. Understand what is being said, regardless of the words used, resulting in better negotiation outcomes
- Deliver results with greater accuracy using science-backed techniques. Confidently assess verbal and nonverbal misrepresentation indicators, bluffing, and lies in real-time.

### TACTICAL INFLUENCE: The Art of Persuasion

Most of our communication is nonverbal, yet we spend much of our time focused on crafting the perfect words to negotiate, influence, and sell. We see, but we do not observe. Learn to master the art of persuasion without coercion. **Using undercover techniques backed by research**, learn how to influence outcomes critical to long-term success.

 Authentically leverage talents with intentional communication cues for increased collaboration and quicker decisions. Showcase your genius with humility and conviction in every interaction.

- React confidently and maintain a solid executive presence in times of uncertainty. Notice essential details in the blink of an eye, turning information into insight.
- Target the desired outcome with precision using the three-stage formula favored by undercover officers. Discover how to use fear and doubt to supercharge insight and eliminate uncertainty.

## TRUST Starts with You: A Blueprint for Excellence

Trust is in crisis, and earning trust has never been more imperative than it is now. Trust reduces risk, improves culture, and increases innovation to prepare for an uncertain future. Master the five qualities that set trusted leaders apart from the rest:

- Transparent communication. Learn how to establish stability and security in times of uncertainty without overcommunicating or micromanaging.
- Respect for self and others. Discover how best to use emotional intelligence in life's most challenging moments.
- Unimpeachable decisiveness. People do not trust the indecisive or constant change in direction. Learn proven strategies to take you and your team from chaos to cohesion.
- Self-confidant communication cues that increase rapport and decrease conflict anywhere, anytime.
- Tact and compassion. Why these traits are scientifically proven to inspire your people to take risks and push beyond their self-imposed limits.

## Impostor Syndrome IS a SUPERPOWER [morelink]

To inquire about Pamela Barnum's speaking schedule & **booking Pamela Barnum**, **contact us**.