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North America's Leading Futurist; Chartered Financial Analyst

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Bio

The innovative organization is nimble, informed, and ready to change directions – and that’s what organizations need to be or become now, because not only is the pace of change accelerating, but the rate of acceleration is increasing. Business visionary and futurist **Richard Worzel** helps organizations anticipate what’s ahead so they can prepare for it, and move their culture from reactionary to creative. He identifies the roadblocks that slow down an organization’s ability to change, and helps create roadmaps to achieve aspirational goals.

Richard is a Chartered Financial Analyst and a former investment professional, with a broad depth and breadth of knowledge in business, global trade and local economics, and organizational innovation. For more than a quarter of a century, he has helped organizations adapt and prepare for the changes to come, including for clients like Coca-Cola, Lexus, Proctor & Gamble, the TD Bank, the US Navy, the National Research Council, and the Clerk of the Canadian House of Parliament.

Richard has written five bestselling books, and regularly publishes FutureSearch blogs on issues

related to, and affecting, the future.

A world-renowned and sought-after visionary, Richard Worzel has spoken to practically every type of organization and industry on how the future will impact them.

Topics

VIRTUAL & KEYNOTES:

Each and every presentation - whether as a conference keynote or in providing an extended workshop - **is meticulously researched and customized specifically for the client and their respective industry, organization or association.**

Keynote & Workshop Topics (Partial listing)

- Accounting, IT, Planning
- Advertising & Marketing
- Artificial Intelligence (A.I.)
- Banking & Credit Unions
- Biotechnology, Genetics, & Nanotechnology
- Communications & Telecommunications
- Construction & Materials
- Crime Prevention & Policing
- Education
- Energy, Oil, and Electricity
- Farming & Food Production, Agriculture
- Financial Services & Wealth Management
- Food & Beverage Industries
- Food Retailing
- The Green Economy
- Health Care
- Hospitality & Tourism
- Human Resources
- Information Technology (I.T.)
- Innovation & Creativity
- Insurance
- Management
- Manufacturing

- Media & Broadcast
- Municipalities & Municipal Administration
- Pensions & Benefits
- Pharmaceuticals & Pharmacies
- Print Media
- Real Estate & Mortgages
- Retailing
- Sales & Marketing
- Strategic Planning
- Technology
- The Wholesale Wine & Spirit Industry
- Transportation & Logistics

Latest Topics (2020) >>>

The Future Is Now: Putting the Future to Work for Pharmaceutical Companies [\[morelink\]](#)

Fintech & Beyond: What's Ahead in Wealth Management [\[morelink\]](#)

Retail-Tech & Tomorrow: What's Ahead for the Retail Industry [\[morelink\]](#)

I.T.: A Fragile Future, or a Robust Reconnection? The Future of the Global Economy – and CGS's Place in It [\[morelink\]](#)

Additional (Example) Topics >>>

Tomorrow's Risks and Internal Audit: How the Future Will Shape, and Be Shaped by, Internal Auditors

What Makes a City Smart? The Future of "Smart City" Initiatives
Artificial Intelligence, Health Management, and the Future of Pharmacy

You Say You Want an Evolution? What's Ahead for CPAs and Audit Committees

Non-Profits in Tomorrow's World: What's Ahead for the Not-For-Profit Sector

Delicate Fruit, Delicate Future: What's Ahead for Blueberry Growers

Innovation in Finance: Great Opportunities, Terrifying Challenges

Artificial Intelligence & Health Management

Artificial Intelligence (AI) is the hot topic in technologies these days, but even though there's a healthy dose of hype involved, there are still very good reasons why those involved in health care, but especially in the pharmaceutical industry, need to pay attention to how it is changing the economy, society, and business. [\[morelink\]](#)

Future Tense: What's Ahead for Broadcast Media

Is it game over for traditional broadcasters? Or is there some way for broadcasters to move forward in an era of media proliferation? [\[morelink\]](#)

Innovation in Finance: Great Opportunities, Terrifying Challenges

The entire financial industry is undergoing massive changes, with consolidation (to the extent permitted) among the major players, plus the prospects of assaults by fintech and insurtech new entrants. [\[morelink\]](#)

Upsetting the Apple Cart: The Future of Food Retailing

The food retailing apple cart has been upset in recent times by the emergence of deflation – something that America hasn't experienced since the 1930s. Yet, the changes to come will be even more profound, and food retailers that want to defend – or expand – their market share will need to adapt their approach to the trends that are mutating their future. [\[morelink\]](#)

Innovation, Foresight, and Leadership in the Insurance Industry: Preparing Your Organization – and Your Clients – for Tomorrow’s World

Technology is producing dramatic changes in business, society, and interpersonal relationships that both threaten a business’ future success, and offer it opportunities that have never existed before. But to avoid the pitfalls and exploit the opportunities, organizations need to innovate, and innovation is a virtue that requires leadership and foresight. More than that, innovation must become an organization’s culture, not a “sometime, when-we-have-time” thing. [morelink]

Communities of Tomorrow: Where Will the Future Come to Live?

Municipalities are caught in a strange situation: citizens are intensely interested and concerned about local issues, yet municipal governments have little or no influence over issues like globalization or technology that affect voters. In this environment, how do elected officials and civil servants shape the towns and cities of tomorrow? What will an increasingly mobile population want, and how do you offer it? What kinds of infrastructure should you build, and what should you avoid? [morelink]

The Future of Farming: Problems, Possibilities, and Priorities An Interactive Presentation by Futurist Richard Worzel, C.F.A.

Farming is the hidden, global industry. Everyone who works in the ag sector is directly involved and affected by the global economy, but the vast majority of the population hardly ever think about it, with the result that farmers and farming are often sideswiped or affected by events elsewhere, whether the rise of shale oil production, or the threat of a trade war over steel & aluminum. [morelink]

Avoiding Oblivion: The Perils and Potential of Print Media in Tomorrow’s World

Just as it has in many other sectors, technology and the Internet have seriously disrupted media in general, and print media in particular. Classified and space advertising is being leeched away to online and social alternatives. News & feature desks are shrinking with advertising revenues, making it ever more difficult for publications to justify their publication prices. And the result

seems to be that print media are dying out.

But if you look more closely, this isn't the whole story. In particular, there are three counter-trends emerging: print that broadens its base, both by going national or international, as well as going online and offering multi-dimensional media; print that finds new sources of financing that shift the focus from immediate profitability; and print that specializes in serving specifically-targeted market segments, including local markets. [morelink]

Driving Tomorrow: The Future of the Automotive Industry

Car manufacturing is arguably the most important manufacturing industry in the world, and may also be the most rapidly changing heavy industry. Futurist Richard Worzel is a business visionary grounded in the real world, a Chartered Financial Analyst, and a best-selling author. In this overview of the future of the automotive industry, he provides a roadmap of what's ahead, including: [morelink]

Innovation & Technology: Where Humanity Meets – and Creates – the Future

The term "innovation" has become a motherhood term to which everyone pledges allegiance. Yet, ironically, most organizations avoid true innovation even as they pay lip service to it, because it is difficult, dangerous, and you have to be willing to fail. Yet, innovation is how organizations will survive into the future. Indeed, innovation allows organizations to create the future they want. [morelink]

Opportunity Pounds: The Future of IT in Health Care

Opportunity is not knocking in applications of IT to health care; it is pounding down the door. Ever since the Human Genome Project showed the value of using computers in medical research, new research techniques and new IT applications are starting to cause health care management and new breakthroughs to move at in silico speeds instead of in vitro speeds. [morelink]

What Future Should We Want? What Future Should We Aim For?

That our future will be different from our past is obvious. The bigger question is: What do we do

about it? [\[morelink\]](#)

Demographics Are Destiny: How Population Trends Affect the Economy

It's easy to forget that people are the basis of everything relating to economic trends, including consumer demand, housing, tourism, and potentially even inflation and deflation. Or, to put it another way, without people, there is no economy. [\[morelink\]](#)

Checking In on Future Profits: The Potential for, and Possible Problems of, the Hotel & Resort Business

The future for the hospitality trade in general is bright for many reasons – and because of that, the level of competition will rise as players expand to soak up the cream. [\[morelink\]](#)

Innovate, Automate, or Evaporate: What's Ahead for Higher Education

Whenever anyone starts talking about the future, no matter where they start, if they talk long enough, they will wind up talking about education, particularly higher education. But higher education itself is changing in ways that those involved may not recognize, and for which they will not be prepared. [\[morelink\]](#)

Strategic Foresight for Risk Management

In an increasingly dangerous world, risk management is a rapidly emerging discipline for large company executives, small company entrepreneurs, and professionals responsible for managing their own career-paths. In this introductory presentation and workshop, Worzel provides an overview of the future our society, the economy, and your organization are facing, and trains your people in tools they can introduce into their existing planning process that will enhance what they are doing, and dramatically improve their ability to anticipate many problems before they occur, and deal with ones that are unavoidable.

The Green Economy: Social Responsibility that Pays Dividends

At the end of the 20th Century, public interest in environmental issues was on the wane. Today, public opinion is well past the tipping point, and organizations are scrambling to catch up. What this means is that leading the field in green issues can be both a strategic and a tactical competitive advantage in tomorrow's business world. In this broad-ranging view of the rapidly emerging Green Economy, Worzel talks about what's to come, and how to do well by doing good.

The Real Estate Roller Coaster: What's Ahead?

The real estate industry, after a long and successful run, faces a volatile future for many reasons. In this overview of a national and international industry that is nonetheless driven by local and regional forces, Worzel offers real estate professionals critical strategic intelligence in order to make risk management and strategic foresight clearer and simpler for those intent on not just surviving, but thriving and growing in good times and bad.

Insuring the Future: Insurance Industry

This session is designed to provide agents specializing in life, living benefit, and financial planning products in the insurance industry with a forward perspective on their business, and to give them take-aways that they can use to improve that business immediately.

The Emergence of Alternative Energies

The combination of spiking oil prices and the rising consciousness of global climate change has created a startling demand for new energy sources that is reshaping the economic landscape, and creating once-in-a-generation opportunities. This fast-paced, orbital view of an exploding field will provide you with insights that will help your decisions tomorrow morning, and guide you in shaping your strategies for years into the future.

Farming-Agriculture

How Dairies Can Contribute to a Greener Society: Breaking the Carbon Habit Without Breaking the Bank

With the dramatic fall in the price of oil, it would be tempting to assume that the pressure to go green has disappeared. That would be a mistake, as the facts of climate change are still very much in evidence. This leaves the question: how can we, as individuals as well as producers, contribute to a greener society? [morelink]

Farming-Agriculture

Sunrise or Sunset Industry? The Future of Farms and Farmers

It's been a long, long time since the American farmer experienced so many changes in so many areas, with the result that agriculture, and the industries that support and work with it, are about to experience the most dramatic revolution since the end of World War II. [morelink]

Planning for the Planners: The Future of Meeting Planning in the Financial Industry

Samuel Johnson once said that the prospect of hanging in the morning focuses the mind wonderfully, and the financial industry is certainly finding its focus. It has received a kicking the likes of which it has not had this generation, and arguably not since the Great Depression. This makes has made it difficult to create meetings that are attractive and relevant to industry players – but what's to come? [morelink]

Dark Clouds & Silver Linings: The Prospects for the Financial Funds Industry

The next 10 years will be significantly different from the 10 years just past. First, the potential remains for nasty surprises that could re-ignite a financial panic, and dump the global economy back into recession. Chief among these is the potential that the U.S. government could become insolvent, with all that this implies. Assuming that this doesn't happen, then what will happen with the U.S., Canadian, and world economies, and what are the risks and opportunities ahead of us. [morelink]

The Rise of Bioscience

This is the bioscience century, where changes to the tools we use, the things we are able to do, and even who we are and how we function will undergo revolutionary transformation. Knowledge of developments within and beyond your field will be vital to successfully capitalizing your efforts, whether on behalf of a company, a group of investors, or by a government for its citizens. As a professional who keeps a steady focus on developments in the biosciences field, Worzel gives audiences a broad assessment of the biosciences century, and the developments that will shape its destiny.

Responsive Leadership in an Era of Change

Leadership doesn't happen in a vacuum, but must adapt to circumstances. And tomorrow's business and social environment is creating novel challenges that past techniques don't completely answer. As a strategic planner, a Chartered Financial Analyst, and a professional futurist who is steeped in traditional and linear thought, Worzel recognizes the confusion and the problems conventional leadership methods create, and in this keynote builds thought bridges to help people over the inherent conflicts, and into new leadership for a strange, new era.

The Future of Money

Money isn't everything, but it is central to everything in our economy. Those who plan to thrive in an increasingly competitive world will need to know where money is coming from, where it's going, how it will influence their company and industry, and what to expect and prepare for in order to be ready for the future. This intriguing and entertaining presentation Richard Worzel will leave your people with take-aways they'll be able to use tomorrow morning to be more effective – and increase their share of tomorrow's money.

Critical Care: The Future of Local Pharmacies in Today's Economy

The economic environment we are facing today is dramatically different than any we have experienced in the last decade – and is, in some ways, different from the environment our society has faced in the last 80 years. This means that the ways of responding to it must also be different. [\[morelink\]](#)

Corporate Innovation: The Key to Survival and Success

Virtually everyone in the corporate world pays lip-server to the truism that innovation is critical to corporate survival. The bigger issue is how do you create an organization that is consistently innovative? [\[morelink\]](#)

The Next Fifty Years in Investing

Because they are inundated with information, investment professionals tend to believe that they have seen and heard it all, and worse, that they know it all. Yet, each of us knows that there is so much more that we don't know that when a crisis hits the markets, as it has now, we tend to be overly impressed with the urgency of the emergency and forget or overlook the bigger issues.

[morelink]

Grabbing Change by the Horns: Will Transformation Mean Evolution, Revolution, or Annihilation?

Not only is the rate of technological change accelerating, but the rate of acceleration is increasing. Meanwhile, the ripple effects of technology in social, economic, political, and business affairs are making it harder to foresee and manage change. [morelink]

What to Do When the Future Looks Grim

Maybe that light at the end of the tunnel is the end of the recession, or maybe it's a freight train coming your way. Either way, standing frozen in one spot by indecision won't help, and may be devastating. Yet, many organizations find themselves paralyzed by the threats of the worst recession we've experienced since, well, 1991 – which really isn't all that long ago. [morelink]

Getting Greedy When Others Are Fearful: Linking Innovation, Sustainability, and Profits

Dark times are when the best players make the biggest gains. Everyone else is lying low, resources are hard to come by, and consumers are an endangered species. Richard Worzel, one of today's leading futurists, sees real opportunities in today's situation, and this presentation offers retailers insights on: [morelink]

Dark Clouds & Silver Linings: Tomorrow's Prospects and the Future of Accounting

It's as if the skies are starting to clear following a major storm; the economy is beginning to look better, and people are once again more hopeful about the future. So, do we return to "business as usual", or will tomorrow's economy and tomorrow's world be different? [morelink]

LEARNING & DEVELOPMENT WORKSHOPS:

The Opportunity Matrix: Low-Risk, High-Reward Innovation

Duration: Half Day, Full Day

Target Audiences: Senior Executives, Organizational Planners, Managers, Sales & Marketing Managers & Professionals, Line Employees [morelink]

Unboxed Thinking: Concepts for Innovation

Duration: Half day, Full day

Target Audiences: Senior Executives, Organizational Planners, Managers, Sales & Marketing Executives and Professionals [morelink]

Richard Worzel is represented by K&M Productions. For more information, [speaking fees](#), date availability & [booking futurist Richard Worzel contact us](#).