



The Ultimate Corporate Event Company

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Expert in UnMarketing

<http://www.kmprod.com/speakers/scott-stratten>

Bio

For generations, marketing has been hypocritical. We've been taught to market to others in ways we hate being marketed to—why do we still keep trying the same stale marketing moves? **Speaker Scott Stratten**

—who has over 185,000 people follow his daily rantings on Twitter and who was named one of the “Top Five Social Media Influencers in the World” on Forbes.com—is an “unmarketer” and an expert in viral, social, and authentic marketing. Using real life, practical examples, along with a good dose of humour, he shows audiences how to “unlearn” the old ways and consistently attract, engage, and hold on to the right customers. [morelink]

Topics

Scott Stratten's Speaking Presentations:

All keynotes are customized for the audience, so nothing feels “out of the can” or generic. Whether it’s a B2C, B2B, Marketing, Sales, Leadership or a mixed audience, the message is always on point and resonates. With that in mind, it always helps to have some guideline to use for conference programs and audiences beforehand. Here are a few potential topics:

The Age of Disruption: Everything Has Changed and Nothing Is Different [\[morelink\]](#)

UnSelling: The New Customer Experience [\[morelink\]](#)

UnMarketing - Stop Marketing. Start Engaging [\[morelink\]](#)

Scott Stratten is represented by K&M Productions. To inquire about Scott Stratten's speaking schedule, [fees](#) & [booking Scott Stratten, contact us](#).