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Digital Marketing Expert & Disruptor

<http://www.kmprod.com/speakers/speaker-darrell-keezer>

Bio

Darrell Keezer is a disruptive digital marketing evangelist. He makes digital marketing great by creating engaging websites that convert visitors into customers. Proving that digital marketing can help businesses increase revenue and gain relevancy in today's marketplace, Darrell uses humour and real life examples to demystify online marketing techniques and explain the importance of connecting with the digital buyer in order to succeed.

Darrell's mission is to give audiences a healthy dose of disruption—and challenge them with today's most provocative digital marketing ideas. He makes it real. For example, he even digs into how Tesla generated over \$14 billion in car sales in a single week, and explains why his fellow Canadians now boycott Heinz ketchup and hoard bottles of French's instead.

Darrell is the founder of Candybox Marketing, a full-service digital marketing agency that builds websites that increase SEO and drive social media engagement. He was inducted into the Sheridan Business Hall of Fame in 2014 for his outstanding encouragement of CEO's and entrepreneurs on the importance of establishing a strong online presence, and he won an Award of Excellence in Business for the Governor General of Canada.

In 2014, he released his first book, *37 Ways Your Website Died*, which has been shared by business owners and marketing managers throughout North America. The book informs readers how to determine and improve under-performing areas of their web presence, and teaches them why they lose valuable prospects every single day.

Darrell shares his expertise at speaking events, engaging audiences with his passion for rethinking digital marketing methods at over 50 events each year, including conferences held by Electro-Federation, Microsoft, Insurance Brokers Association of Ontario, Social Media Summit and Sheridan College.

Topics

[Seriously Disruptive Digital Marketing Methods \[morelink\]](#)

[Everything You Think You Know About Millennials is Wrong \[morelink\]](#)

[37 Ways Your Website Has Died \(and How to Resurrect it\) \[morelink\]](#)

Darrell Keezer is represented by K&M Productions. For more information, [speaking fees](#), Darrell Keezer's speaking schedule & [booking digital & millennial marketing expert Darrell Keezer contact us](#).