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Brand-building Speaker & Expert; Author of *What Great Brands Do*

<http://www.kmprod.com/speakers/speaker-denise-lee-yohn>

Bio

Now more than ever, business leaders are looking for fresh ideas, new understanding, and actionable insights to jumpstart their business. **Speaker Denise Lee Yohn** inspires, informs, and instructs them with a completely different way of thinking about their business. Blending a fresh perspective, twenty-five years of experience working with world-class brands including Sony and Frito-Lay, and a talent for inspiring audiences, Denise is a leading authority on building and positioning exceptional brands. [morelink]

Topics

Ready & Resilient: Leading Through Challenge & Change [morelink]

Brand Leadership: How to Build a Rock Star Brand [morelink]

The Fusion Formula: Brand + Culture = Results [\[morelink\]](#)

Ignite Experience: Fuse Customer Experience & Employee Experience to Drive Your Growth [\[morelink\]](#)

Extraordinary Customer Experiences: How to Win Customers' Hearts & Dollars [\[morelink\]](#)

Sales: What Great Salespeople Do [\[morelink\]](#)

Denise Lee Yohn is represented by K&M Productions. For more information, [speaking fees](#), Denise Lee Yohn's speaking schedule, and [booking speaker Denise Lee Yohn, contact us](#).