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**Business Brain Expert;  
Brain-based Insights & Neuroleadership**

<http://www.kmprod.com/speakers/speaker-dr-brynn-winegard>

## **Bio**

Dr. Brynn Winegard is a multiple-award-winning Professor, Professional Keynote Speaker, and Global Expert in business-brain sciences. Brynn completed her formal education in Neuroscience, Psychology, Marketing, and Strategy (HBS, MBA, PhD), coupled with over a decade in corporate business development working for Pfizer Inc., Nestle Inc., and Johnson & Johnson Inc., among others.

While Professor Winegard retains positions as Faculty at Schulich School of Business, DeGroote School of Business, and Lang School of Business & Economics, she has now dedicated herself to helping others through speaking about 'Building Better Business Brains' to groups, organizations and companies, stemming from her research, which intersects business and brainscience.

Dr. Brynn's clients are some of the world's top companies and organizations including Coca-Cola, Wal-Mart, Google, Cadillac, Toyota, USAA, Royal Bank, CIBC, TD Bank, Raymond James, Georgia-Pacific, Franklin Templeton, Pfizer, Gilead, Novartis, and hundreds more.

When Dr. Brynn isn't speaking, she is a regularly featured expert in television, radio, and print.

Dr. Brynn combines real-world experience with frontier research to deliver impactful programming that will be sure to please your audiences and elevate their daily business.

## Topics

### VIRTUAL / IN-PERSON KEYNOTES:

#### **Boost Your Brain**

Optimizing Your Brain for Higher Motivation, Productivity & Functionality

[[morelink](#)]

#### **Neuroselling**

The Brainscience of Persuasion & Influence [[morelink](#)]

#### **Work Wonders!**

Brain-Based Do's & Don'ts for New Work Realities [[morelink](#)]

#### **Neuroleadership**

Brain-Based Insights for Better Leadership [[morelink](#)]

Dr. Brynn Winegard is represented by K&M Productions. For more information, [speaking fees](#), date availability & [booking Dr. Brynn Winegard, contact us](#). \*Fee range indicated is for "virtual" presentations.