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**Marketing & Customer Service Expert;
New York Times Bestselling Author**

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Bio

- New York Times Best-selling Author
- Internet pioneer
- Entrepreneur and
- The most inspirational speaker on marketing, word of mouth, and customer service

Jay Baer is a Hall of Fame Speaker (& CSP), renowned business strategist, a *New York Times* best-selling author of five books, and the Founder of five multi-million-dollar companies. Jay's programs help organizations everywhere rethink their approach to marketing and customer service, helping them gain more customers, and keep those they've already earned. He customizes each presentation by including relevant and targeted examples, oftentimes from people in the room! [morelink]

Topics

Internet pioneer, entrepreneur, and New York Times best-selling author Jay Baer shows you how to create marketing, customer service, and customer experiences that customers love enough to

talk about. And when current customers talk, new customers follow.

Most Popular KEYNOTES & VIRTUAL Presentations for 2021

Think Small: How to achieve big business growth results by improving the three specific things your customers truly care about [\[morelink\]](#)

Talk Triggers: Turn Your Customers Into Volunteer Marketers [\[morelink\]](#)

Hug Your Haters: How to Embrace Complaints and Keep Your Customers [\[morelink\]](#)

Youility: Why Smart Marketing is About Help not Hype [\[morelink\]](#)

THREE DRAWBRIDGES- How to Cross Your Customer's Moat of Attention [\[morelink\]](#)

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