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Marketing & Customer Service Expert; *New York Times* Bestselling Author

<http://www.kmprod.com/speakers/speaker-jay-baer>

Bio

- New York Times Best-selling Author
- Internet pioneer
- Entrepreneur and
- The most inspirational speaker on marketing, word of mouth, and customer service

Jay Baer is a Hall of Fame Speaker (& CSP), renowned business strategist, a *New York Times* best-selling author of five books, and the Founder of five multi-million-dollar companies. Jay's programs help organizations everywhere rethink their approach to marketing and customer service, helping them gain more customers, and keep those they've already earned. He customizes each presentation by including relevant and targeted examples, oftentimes from people in the room! [morelink]

Topics

Internet pioneer, entrepreneur, and New York Times best-selling author Jay Baer shows you how to create marketing, customer service, and customer experiences that customers love enough to talk about. And when current customers talk, new customers follow.

Talk Triggers: Turn Your Customers Into Volunteer Marketers [morelink]

Hug Your Haters: How to Embrace Complaints and Keep Your Customers
[morelink]

Youtility: Why Smart Marketing is About Help, Not Hype [morelink]

Smarketing: Align Your Sales and Marketing to Achieve Hyper-Growth and Happy Teams [morelink]

Emcee & Host [morelink]

Jay Baer is represented by K&M Productions (Toronto.) For more information, Jay Baer's speaking schedule, [fees](#) & [booking Jay Baer](#), [contact us](#).