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Speaker & Retail Food Industry Expert

<http://www.kmprod.com/speakers/speaker-john-f-t-scott>

Bio

Speaker John F.T. Scott is a renowned leader and authority on the food industry: notably the intersection between economics and consumer trends, their implications, and opportunities for producers, manufacturers, and retailers. Leveraging his unique depth of experience spanning economic policy and decades of hands-on leadership experience in the industry, John helps companies in all facets of industry mapping strategies that minimize risk and maximize upside. **John F.T. Scott is also the former CEO of the Canadian Federation of Independent Grocers** (22 years); past chair of Vineland Research and Innovation Centre; and is the board chair of the Canadian Agri-Food Policy Institute (CAPI). A highly sought after consultant and keynote speaker, John has earned the respect and reputation across industry, government, and the supply chains as the “go to” person for a comprehensive understanding of strategies, effectiveness and positioning in the retail food industry.

John delivers excellence in strategic retail analysis. He analyzes and interprets complex economic and business concepts in the food supply chain, taking into account both macro trends and micro-market influences that affect how and where consumers shop, what they buy and why. Following his leadership role as head of Canada's largest grocery industry association for more than two decades, coupled with a proven track record in economics and related policy, John Scott is uniquely qualified to help companies in all facets of the food industry map strategies that minimize risk and maximize upside.

Client partners benefit from a clear understanding of where retail is heading, opportunities for differentiation, and value-added strategies together with recommendations they can action with clarity and confidence. John is equally regarded for his passion, wit, and ability to connect with audiences stimulating intention, thought, and action. Drawing from his vast experience, John delivers customized and tailored keynotes that address the unique needs, realities and motivators of his audience.

Topics

Below are **sample** topics. John does not deliver "canned" presentations. Drawing from his vast experience, John delivers customized and tailored keynotes that address the unique needs, realities and motivators of his audience.

The Reality of Grocery Retailing Post Covid 19 [\[morelink\]](#)

The Reality of Canada's Grocery Industry –What's in it for Producers & Processors [\[morelink\]](#)

The Dynamics of Canada's Retail Food Industry –the Consumer Calls the Shots [\[morelink\]](#)

Innovation in the Retail Industry – the Key to The Future [\[morelink\]](#)

The Retail Food Industry in Canada –an Understanding of a Dynamic Industry [\[morelink\]](#)

Presentations Tailored to Specific Audiences [\[morelink\]](#)

For more information on John F.T. Scott's speaking schedule, [* speaking fees](#), and [booking John F.T. Scott, contact us](#). *Fee range indicated is for "virtual" presentations.