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Award-winning Entrepreneur; Social Media Marketing Expert

<http://www.kmprod.com/speakers/speaker-shama-hyder>

Bio

Speaker Shama Hyder is a visionary business strategist for the digital age, and one of the most sought after keynote speakers today. As the CEO of the award-winning Marketing Zen Group, an integrated online marketing and digital PR firm, she's led the organization through explosive growth, averaging 400% growth annually since its start in 2009. Shama was named as one of the "Top 30 Under 30" Entrepreneurs in America by *Inc Magazine* in 2013 and was honored at the White House as one of the top 100 U.S. companies to be run by a young entrepreneur by Empact100. [morelink]

Topics

Shama Hyder Speaking Presentations:

Digital Selling: How to Consistently Attract and Retain More Customers in a Noisy World

Whether you're a seasoned entrepreneur or small business owner just getting started, it's no

secret that finding and keeping customers is more challenging than ever. After all, 92% of consumers (b2b and b2c) look online before making purchasing decisions. With seemingly endless options and an overload of information, how can you effectively attract and retain quality customers? [\[morelink\]](#)

The Zen of Social Media Marketing

Social media is no longer an optional tool but an essential part of the way that entrepreneurs sell, engage, communicate and connect in the Digital Age. Whether your goal is to attract more customers, increase referrals or be recognized as an expert, your audience is expecting to find you on social media, so you must figure out the best ways to engage and communicate in this new ecosystem. [\[morelink\]](#)

Growth Hacking: How to Build a Thriving Business in the Digital Era

Whether you're a small business owner or entrepreneur, it's no secret that the rules have changed. Companies of all sizes and across industries are scrambling to find the right growth path to find more customers, increase referrals, and stand out from the competition. Growth doesn't follow a linear path, but requires businesses to be agile and to adapt strategies across marketing, sales, and customer service to stay competitive and relevant. [\[morelink\]](#)

Additional Categories & Topics

Marketing & Sales Strategy

- Capturing the Minority Marketing: What You Must Know and Do to Attract More Minority Customers

Leadership & Entrepreneurship

- Digital Influence for Leaders – How to Brand Yourself, Influence Others, and Drive Your Career and Organization Forward

Technology and Global Impact

- 7 Digital Trends Every Leader Must Know to Grow Your Organization
- From Local to Global: The Alchemy of Invention in the Digital Age.

Shama Hyder is represented by K&M Productions. For more information, [fees](#), Shama Hyder's speaking schedule, & [booking Shama Hyder, contact us](#).