

Inspiring — Healthcare Organizations to — **STAND UP** to Any Challenge

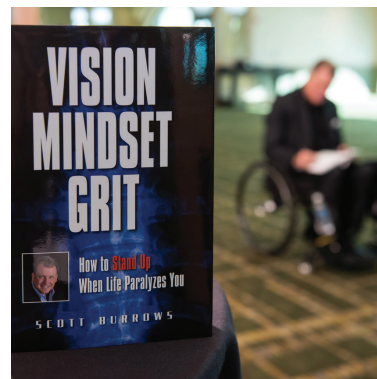


Conquer Adversity, Persevere, Navigate Change!

Are you searching for an **Inspirational Speaker** who can **INFLUENCE** your organization to be Resilient, Adaptable and See Their Challenges from a Different Perspective?

SCOTT BURROWS

Scott was a star athlete. By the age of 19, he played college football at Florida St. University and was a top-ranked kick-boxing Champion whose last fight was broadcast by **ESPN**. On November 3, 1984, however, his life forever changed. He was involved in a horrendous automobile accident as a passenger in his friend's car. He broke Cervical 6 & 7 vertebrae in his neck and suffered a spinal cord injury that left him paralyzed from the chest down and diagnosed a quadriplegic. Soon thereafter, in one 45-day span, Scott came down with a severe case of pneumonia, followed by a 103-degree fever. Then, a pulmonary embolism was detected, his right lung collapsed, and he watched his body weight plummet by 40 pounds. Fighting the fight of his life to just to stay alive, Scott went on to make miraculous recovery and attributes it to all the love and compassion he received by the healthcare professionals on his team. As a result, today Scott is a Healthcare Advocate and travels the world inspiring hardworking professionals involved in patient-centered care.



**Scott Will Encourage You
to Never Stop Transforming
the Lives of Your Patients**

Get Ready to **EXPERIENCE** a Very **POWERFUL**, **EMOTIONAL** and **LIFE-CHANGING** Presentation!

VISION-MINDSET-GRIT

*Success Strategies to Help You Stand Up
to Any Healthcare Challenge*

Be prepared to be taken on a roller-coaster **Journey**. In this Inspiring keynote, Scott proves that limits can be exceeded, barriers broken and that no circumstances can ever destroy the power of the human spirit. As a former spinal cord injury patient, Scott shows listeners firsthand, through the power of storytelling, how the most overwhelming of setbacks can be converted

into success, fulfillment and personal realization through a clear **VISION**, an unstoppable **Mindset** and tremendous **GRIT**.

Scott understands healthcare professionals, what they do and how each of them can influence their patients' lives through compassion and empathy. Sharing his personal experience through the eyes of a quadriplegic, Scott will encourage your healthcare team to continue to find the passion for what they do while teaching them how to stand up to any challenge.



PRESENTATION TAKEAWAYS

VISION

- ◆ Learn how to create a clear Vision that entices you to **Take Action**
- ◆ Examine the benefits of **Dreaming in Full Color**
- ◆ Discover the impact of connecting your organization to a **Shared Vision**
- ◆ Find out how Visualization can give you that **Competitive Advantage**

MINDSET

- ◆ Learn how to create an unstoppable Mindset that revolves around **Poise and Execution**
- ◆ Examine the Mindset of **Letting It Happen** and **Breaking the Fall Line**
- ◆ Discover how to not let your **Mindset Become Your Biggest Handicap**

- ◆ Understand how the **Power of Forgiveness**, a leadership trait, can restore hope and lead to greater productivity
- ◆ Find out how **Asking the "What" Questions** can help you navigate the chaos of adversity

GRIT

- ◆ Learn what it takes to **Stretch Yourself** beyond your paralyzed state
- ◆ Examine why your **Willingness to Fail But Your Unwillingness to Quit** is a leadership trait
- ◆ Discover Gritty strategies to help you **Stand Up to Any Challenge**
- ◆ Understand what it really means to **Go with What Scares You** and **Never Give Up**
- ◆ Cultivate ways to **Unlock your Grit** by finding that **Blessman** in your life

MAQUET

GETINGE GROUP

"Spellbound," "entertained" and "inspired" are just a few of the words that immediately come to mind when thinking of Scott Burrows and the impact he has with audiences. Focused on making sure his message is received to positively influence, challenge and add value to each audience member is Scott's goal.

I've had the privilege of hearing most of the domestic and international's best, and Scott Burrows is among the elite. Regardless of the ages in his audience, he delivers with incredible style. Standing ovations are great, but Scott is focused more on what each person is inspired to do when they walk out. More interested in "engagement" than entertainment, Scott Burrows delivers.

Raoul Quintero

*President, Americas
Getinge Group*



We were so fortunate to have Scott Burrows present at our healthcare board and leadership retreat in September of this year. His message was inspiring and uplifting. He received two standing ovations from the large audience he was presenting to as his message resonated with us and really hit home.

In today's hectic world, we can sometimes forget that vision, determination, grit and hard work will get the job done even in the face of many daunting challenges. Scott personalized his presentation to our organization, and that made it even more effective because he was talking directly to us in a way many presenters do not.

I highly recommend Scott Burrows as a keynote speaker because his message is relevant, positive, inspirational and quite touching. You will not forget his incredible and courageous story.

Best,

Dave Schneider
Aspirus Langlade Hospital

...SPELLBINDING...ENTERTAINING...INSPIRING...



Scott,

All is well and thanks for the email. The feedback on your presentation was EXCEPTIONAL! I/we could not have asked for anything better than what you delivered.

Thematically, I could not have imagined a better presentation and how it tied into the journey that CONMED and its employees must undertake to regain our vitality in the markets we serve. As you know from our conversation 2014 was a tough year for the Company but really the battle had begun years earlier. To hear your story around vision, mindset and grit really put our challenges into perspective.

I am very fortunate to have run into you in the airport and thank you for taking the time to talk with me and then engage in this presentation. I have many years of special guest speakers....Your story was motivating, uplifting and engaging for the entire audience.

Best Regards,

Curt R. Hartman

President & CEO

Yale NewHaven Health

Scott brings the fundamentals of service excellence to life. He is a person who has lived a nightmare and emerged with life lessons that inspire us all. He speaks eloquently and passionately about family who supported and motivated him, and about healthcare professionals who looked at him as a case and those who looked at what he could accomplish with appropriate challenges and optimism.

I have never before seen managers lined up for 30 minutes during a break just so they would have a chance to speak with him personally. Truly remarkable.

Best,

Marna P. Borgstrom
*President & Chief Executive Officer
Yale-New Haven Hospital / Yale New Haven Health System*

SCOTT'S COMMITMENT TO YOU

As top-rated Motivational Keynote Speaker Scott Burrows' clients will tell you, his presentations are customized exclusively for your organization. With a personal touch, he seamlessly weaves in your company's challenges, core values and objectives at hand—while lending his own personal story and anecdotes that will compliment your overall theme and messaging of any product you may have.

After you book Scott, his team will forward you a pre-event questionnaire and schedule a conference call with Scott so you can discuss your event in greater detail. Using that information, he will personalize his message, which will include a dynamic blend of content, humor and takeaway value.

As you explore his website, you will find content information, video footage and video testimonials so you'll be confident you're making the right investment by booking him for your next conference.

Scott arrives the day before your event to make himself available to engage with key people in your organization. He will then meet with your audiovisual team to assure a smooth transitioning of the event details. Finally, to complete this top-notch experience, Scott requires a wireless microphone, computer and video projector to play his opening and closing videos, as well as a wheelchair ramp to get onto the stage. Following his keynote, Scott requests a 6' skirted table for his book signing.

SCOTT'S HEALTHCARE CLIENTS

Allscripts Healthcare Solutions, Aspirus, Bankers Health Care Group, Baptist Health Systems, Benchmark Partners Rehabilitation, BlueCross Blue Shield, FL, Blue Shield of California, CCRI - Healthcare, DMS Health Group, Eli Lilly, Extended Healthcare Services, GE Healthcare, Georgia Child Care Association, Greenwich Hospital, Guardian Elder Care, Health Care Industry Users Group, Illinois Health and Hospital Association, Indiana Healthcare Association, IMS Health, Canada, Kaiser Permanente, Kansas Hospital Association, Kentucky Hospital Research and Education Foundation, Maine Health Care Association, Maquet Getinge Group, Merck Animal Health, Milliman Healthcare Association, Mississippi Healthcare Association, National Healthcare Corporation, Nebraska Healthcare Association, North Carolina Health Care Facilities Association, North Dakota Long Term Care Association, Oregon Healthcare Association, Pennsylvania Healthcare Association, Patterson Medical, Patterson Dental, Phillips Healthcare, Siriona Dental, Tennessee Healthcare Association, United Seating, Vocational Rehabilitation Services, Via Quest, WA Alaska Healthcare Financial Management, Yale Health Systems



"I often tell my staff they are blessed to make a difference in residents' lives. Scott epitomizes the concept."



"Scott made a huge impact on our hearts and assisted us with seeing all the infinite possibilities for each of our lives."



"Excellent...Moving... Totally nailed the message the team needed to hear in light of the OP Challenges we face this year."



Represented by K&M Productions
For bookings & info: 905.831.0404 | info@kmprod.com
<https://www.kmprod.com/speakers/scott-burrows>



SCOTT BURROWS
VISION ~ MINDSET ~ GRIT