#### **Inspiring Organizations to**

# STAND UP

to Any Challenge

















# Conquer Adversity, Persevere, Navigate Change!

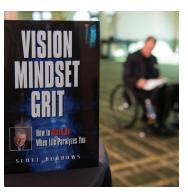
Are you searching for a **Motivational Speaker** who can INFLUENCE your organization to be Resilient, Adaptable and Set Goals That Stretch Your Mind to New Limits?



Scott was a star athlete and fierce competitor. By the age of 19, he played college football at Florida State University and was a top-ranked kick-boxing Black Belt Champion whose victorious last fight was broadcast on **ESPN**. On the night Scott celebrated this thrilling achievement, his life









suddenly changed forever. Involved in a catastrophic car accident as a passenger in his friend's car, Scott broke two vertebrae in his neck and suffered a serious spinal cord injury that left him paralyzed from the chest down and diagnosed a quadriplegic. But Scott refused to be limited by any physical challenges. After graduating from college, he became a top producer in the Insurance and Financial Industry and qualified for the **Million Dollar Round Table**. Scott was so inspired by the keynote speakers at the MDRT conference in 1994 that he made the tough decision to leave a profession he had so much passion for and instead pursue speaking and motivating others to achieve their highest goals—a career that has taken him all over the world.



### Get Ready to **EXPERIENCE** a Very **POWERFUL**, **EMOTIONAL** and **LIFE-CHANGING** Presentation!

#### VISION-MINDSET-GRIT

Success Strategies to Help You Stand Up to Any Challenge

The true measure of success is how well you respond to change, self-doubt, setbacks and fear. Whatever belief system you employ must be powerful enough to conquer these obstacles and any other impediments to your personal and professional growth, or you—and your organization—will be left behind.

As audiences worldwide have discovered, Scott Burrows' compelling story is the hero's journey, providing what will be an unforgettable and lasting memory to inspire your audience to stand up to any challenge. Using his physical paralysis as a visual metaphor, Scott reveals how to drive results using the same mental focus that helped him reinvent his life after his catastrophic accident.

As a powerful storyteller, he will show you firsthand how to apply the same timeless principles of **VISION, MINDSET & GRIT** that have had a profound impact in his life. Three simple yet powerful words that, when put into action, can absolutely change the direction of both your personal and professional life, setting the stage for developing cutting-edge ideas and leadership strategies that will benefit your entire company.



# "Moving. Emotional. Authentic." - 🏝

#### PRESENTATION TAKEAWAYS

#### **VISION**

- ◆ Learn how to create a clear Vision that entices you to *Take Action*
- ◆ Examine the benefits of **Dreaming in Full Color**
- Discover the impact of connecting your organization to a Shared Vision
- ◆ Find out how Visualization can give you that Competitive Advantage

#### **MINDSET**

- ◆ Learn how to create an unstoppable Mindset that revolves around *Poise and Execution*
- ◆ Examine the Mindset of Letting It Happen and Breaking the Fall Line
- ◆ Discover how to not let your Mindset Become Your Biggest Handicap

- ◆ Understand how the Power of Forgiveness, a leadership trait can restore hope and lead to greater productivity
- → Find out how Asking the "What" Questions can help you navigate the chaos of adversity

#### **GRIT**

- ◆ Learn what it takes to Stretch Yourself beyond your paralyzed state
- ◆ Examine why your Willingness to Fail But Your Unwillingness to Quit is a leadership trait
- Discover Gritty strategies to help you Stand Up to Any Challenge
- Understand what it really means to Go with What Scares You and Never Give Up
- Cultivate ways to Unlock your Grit by finding that Blessman in your life

## MAQUET GETINGE GROUP

"Spellbound," "entertained" and "inspired" are just a few of the words that immediately come to mind when thinking of Scott Burrows and the impact he has with audiences. Focused on making sure his message is received to positively influence, challenge and add value to each audience member is Scott's goal.

I've had the privilege of hearing most of the domestic and international's best, and Scott Burrows is among the elite. Regardless of the ages in his audience, he delivers with incredible style. Standing ovations are great, but Scott is focused more on what each person is inspired to do when they walk out. More interested in "engagement" than entertainment, Scott Burrows delivers.

#### **Raoul Quintero**

President, Americas Getinge Group



Thanks again for all your help in bringing Scott to our conference in February in Washington, D.C. There are still folks from our conference talking about Scott's words and presentation. I wanted to send this endorsement of Scott's talk at our Managers Conference in February to you and Scott:

Sometimes the last speaker at a conference is faced with everyone looking at their watches and wondering about their flights to get back home. Scott Burrows changes that equation in every way. Not only are people glued to their seats, they are hanging on every word coming from him. His passionate story about overcoming the most difficult of life's challenges is a must-see and must-hear for anyone that believes in ascending to the highest of mountains or reaching for the moon and the stars—even if others are telling you that it cannot be done. There were few dry eyes in our audience when Scott was done, but there were many hearts and minds opened to the possibilities of what perseverance and belief in oneself can achieve. Scott Burrows delivers more than a speech about what he has overcome in his life, he brings a mindset that can change your life.

#### **Rich Henning**

Senior Vice President Suez North America

#### ...SPELLBINDING...ENTERTAINING...INSPIRING...



Scott

All is well and thanks for the email. The feedback on your presentation was EXCEPTIONAL! I/we could not have asked for anything better than what you delivered.

Thematically, I could not have imagined a better presentation and how it tied into the journey that CONMED and its employees must undertake to regain our vitality in the markets we serve. As you know from our conversation 2014 was a tough year for the Company but really the battle had begun years earlier. To hear your story around vision, mindset and grit really put our challenges into perspective.

I am very fortunate to have run into you in the airport and thank you for taking the time to talk with me and then engage in this presentation. I have many years of special guest speakers....Your story was motivating, uplifting and engaging for the entire audience.

Best Regards,

Curt R. Hartman

President & CEO



Each year, our Global Sales Conference is literally our "Super Bowl" for the Celebrity sales team. It's the one time we're all together and our big shot at setting the tone for the upcoming year with a high-energy and motivational message.

Thanks to Scott Burrows, 2016 will be our best year ever! Scott's message of Vision-Mindset-Grit has literally transformed the way our team looks at challenges, sales goals and life.

As a result of Scott's life-changing message, our team will never feel sorry for themselves and, most importantly, NEVER STOP BELIEVING that ANYTHING is possible. If you want to truly inspire and motivate your sales team or team, Scott Burrows will over-deliver at every level!

#### **Keith Lane**

Vice President of Sales, North America Celebrity Cruises

### SCOTT'S **COMMITMENT**TO YOU

s top-rated Motivational Keynote Speaker Scott Burrows' clients will tell you, his presentations are customized exclusively for your organization. With a personal touch, he seamlessly weaves in your company's challenges, core values and objectives at hand—while lending

his own personal story and anecdotes that will compliment your overall theme and messaging of any product you may have.

After you book Scott, his team will forward you a pre-event questionnaire and schedule a conference call with Scott so you can discuss your event in greater detail. Using that information, he will personalize his message, which will include a dynamic blend of content, humor and takeaway value.

As you explore his website, you will find content information, video footage and video testimonials so you'll be confident you're making the right investment by booking him for your next conference.

Scott arrives the day before your event to make himself available to engage with key people in your organization. He will then meet with your audiovisual team to assure a smooth transitioning of the event details. Finally, to complete this top-notch experience, Scott requires a wireless microphone, computer and

video projector to play his opening and closing videos, as well as a wheelchair ramp to get onto the stage. Following his keynote, Scott requests a 6' skirted table for his book signing.

#### SCOTT'S CLIENTS

(partial list)

Aetna, Allstate, American Family Insurance, Ameriprise Financial, Anixter, Aspen Heights, Atlanta Apartment Association, Automotive Training Institute, BICSI - Information Transport Systems, Brookside Laboratories,

Cameo Professionals, Canon, Citigroup, Conklin Companies, Crop Production Services, CSM Corporation, Eli Lilly, Enbridge Pipeline, Erie Insurance, First Bank Financial Center, General Electric, George Weston Bakeries, Graduate School of Banking, Growmark, Guardian Life, ICICI Adecco, Jack Henry Banking, Keller Williams Liberty Mutual, Lincoln National, Macy's, Maines Paper & Food Service, Maguet Getinge Group. Massachusetts Mutual Life Insurance. Met Life, Michigan Automotive Parts Association, Minnesota Grocery Association, Minnesota School Board Association, Mississippi Association of School Business Officials. Nationwide Insurance. Next Day Gourmet. Oracle.

PepsiCo, Prudential, India, Raymond James, Tri Star Services











"Scott, your presentation was perfectly aligned with our aspirations regarding core values and culture."



"Moving, Authentic, Real."



"You had the entire audience on the edge of our seats and generated the most comments I have heard from our attendees in many years."



Represented by K&M Productions For bookings & info: 905.831.0404 | info@kmprod.com https://www.kmprod.com/speakers/scott-burrows

